2024 Artificial Intelligence Forum
Attendee Demographics

Industry Representation

Industry Product/Service Providers	35%
Insurance Entities	32%
Other	14%
TPAs/Captive Managers/Self-Insured Entities	11%
Brokers/Consultants	8%

Attendee Profile

President, CEO, COO, CFO, COB, EVP	44%
Vice President	36%
Director, Manager, Account Executive	18%
Other	2%

Geographic

Northeast	33%
CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT	
Southeast	27%
AL, AR, DC, FL, GA, KY, LA, MS, NC, SC, TN, VA, WV	
Midwest	21%
IA, IL, IN, KS, MI, MN, MO, ND, NE, OH, SD, WI	
West	14%
AK, CA, CO, HI, ID, MT, NV, OR, UT, WA, WY	
Southwest	5%
AZ, NM, OK, TX	
International	0%

Business Focus/ Area of Interest

Self-Insured Health Care Plans	99%
Captive Insurance	30%
Self-Insured Workers Compensation Programs	15%
International Self-Insurance Strategy	12%

NOTE | 43% of attendees represent multiple categories within Business Interest/Area of Interest